

Greer Margolis Mitchel
1010 Wisconsin Ave.
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 394
Issue 5

**News
Channel**

MELTY

WSPA-TV
250 International Dr.
Spartanburg SC 29303-6598
(864) 576-7777 FAX (864) 537-4480

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| | | | | | |
|---------------------------|--------------------------|---------------------------------|-----------------|-----------------------|--------------------|
| Client: | Barack Obama / President | Submission Cost: | 18560 | Campaign Ref#: | E-20862001 |
| Buyer: | .. | Client/Product/Estimate: | 95 / 101 / 1536 | Sales Rep: | HPR Washington, DC |
| Schedule Dates: | 09/03/12 to 10/07/12 | Weeks: | 5 | Order Ref: | 06260799 |
| Est./PO Number: | 06260799 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | Business Category: | Transactional | | |

| | | | |
|--------------------------------------|-------------------|-----------------------|---|
| Product: | Obama For America | Booking Group: | WSPA |
| Demographic: (1) Household | | Order: | Key Market: Greenville Spartanburg Asheville |

| Ref | Sales Product Details | Rev Type | | Rate | Spot Type | 09/03 | 09/10 | 09/17 | 09/24 | 10/01 | Total | Cost |
|-----------------------|--|----------|--|------------|----------------------|-------|-------|-------|-------|-------|-------|------|
| 1 | M-F-11a ET / 10a CT Price Is Right .TWTF.. | 04 | | 115 30 | Nbr of Spots Comm | 2 | | | | 2 | 230 | |
| 2 | M-F-730p Scene On 7 .TWTF.. | 06 | | 225 130 | Nbr of Spots Comm | | 2 | | | 2 | 450 | |
| 3 | M-F-9a Dr Phil .TWTF.. | 05 | | 250 150 | Nbr of Spots Comm | | 2 | | | 2 | 500 | |
| 4 | Fri 10p ET / 9p CT Blue Bloods ...F.. | 05 | | 85 700 | Nbr of Spots Comm | 1 | 1 | | | 1 | 600 | |
| 5 | Fri 10p ET / 9p CT Blue Bloods ...F.. | 05 | | 1200 30 | Nbr of Spots Comm | | 1 | | | 1 | 85 | |
| 6 | Fri 9p ET / 8p CT CSI NY ...F.. | 05 | | 500 400 | Nbr of Spots Comm | 1 | 1 | | | 1 | 500 | |
| 7 | Sat SEC Football | 05 | | 30 | Nbr of Spots Comm | 1 | | | | 1 | 400 | |
| Weekly Totals: | | | | | | 9 | 10 | 12 | 14 | 1 | 46 | |
| Open P/R | | | | | | | | -1 | | -1 | -1300 | |
| Closed P/R | | | | | | 1 | 2 | | | | 3 | |

Greer Margolis Mitchell
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Barack Obama/D/President
Submission Number 394 Issue 5

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| | | | |
|---------------------------|----------------------------|---------------------------------|-----------------|
| Client: | Barack Obama/ DJ President | | |
| Buyer: | .. | Submission Cost: | 18860 |
| Schedule Dates: | 09/03/12 to 10/07/12 | Client/Product/Estimate: | 95 / 101 / 1536 |
| Est./PO Number: | 08260799 | Weeks: | 5 |
| Associated Copies: | No | Contract type: | Political |
| Business Category: | Transactional | | |
| Sales Rep: | HRP Washington, DC | | |
| Order Ref: | 08260799 | | |
| Business Type: | POLITICAL | | |
| Campaign Ref: | E-120802001 | | |

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 Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 5

News Channel 7 HD
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| | | |
|---|---|----------------------------------|
| Client: Barack Obama/ D/ President | Submission Cost: 18560 | Campaign Ref: E:120802001 |
| Buyer: " | Sales Rep: HRP Washington, DC | |
| Schedule Dates: 09/03/12 to 10/07/12 | Order Ref: 06260799 | |
| Est./PO Number: 06260799 | Business Type: POLITICAL | |
| Associated Copies: No | Business Category: Transactional | |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 09/03 | 09/10 | 09/17 | 09/24 | 10/01 | Total | Cost |
|--|---|----------|------|-----------|-------|-------|--------------|--------------|-------|-------|------|
| 20 | Wed 8p ET / 7p CT Survivor ...W.... | 04 | | | 1650 | 30 | Nbr of Spots | | 1 | 1 | 1650 |
| 21 | M-F 9a Dr Phil M..... | 05 | | | 85 | 30 | Comme | | 1 | 1 | 2 |
| 22 | Sun 9p ET / 8p CT Good WifeS. | 05 | | | 150 | Comme | Nbr of Spots | 1 | 1 | 2 | 300 |
| 23 | Sat 10p ET / 9p CT 48 HoursS. | 06 | | | 30 | Comme | Nbr of Spots | 1 | | 1 | 300 |
| 24 | M-F 9a Dr Phil ...TF.. Isolations: W/C 09/03 MTWTF.. | 05 | | | 350 | 30 | Nbr of Spots | 1 | | 1 | 350 |
| 26 | Sat 730p Access HollywoodS. | 04 | | | 90 | 30 | Comme | Nbr of Spots | 1 | 1 | 90 |
| 27 | Mon 8p ET / 7p CT How I Met Your Mother M..... | 05 | | | 200 | 30 | Nbr of Spots | 1 | | 1 | 200 |
| 28 | MF 11a ET / 10a CT Price Is Right ..WTF.. | 04 | | | 60 | Comme | Nbr of Spots | | | | |
| 29 | MF 730p Scene On 7 ...MTF.. | 06 | | | 150 | 30 | Comme | Closed PR | 1 | 1 | 150 |
| 31 | Sun 930p ET / 830p CT Good Wife Mtgd | 05 | | | 1300 | 30 | Nbr of Spots | Nbr of Spots | 2 | 2 | 300 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | | | | | | | |
| Open PR | | | | | | | | | | | |
| Closed PR | | | | | | | | | | | |

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 Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 5



250 International Dr.
 Spartanburg SC 29303-6698
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Client: Barack Obama/ D/ President

Buyer:

9/03/12 to 10/07/12

Est./PO Number:

No

Associated Copies:

Submission Cost:

95/101 /1536

Weeks:

5

Contract type:

Political

Business Type:

POLITICAL

Business Category:

Transactional

Copy

Campaign Ref:

E:120802001

Sales Rep:

HRP Washington, DC

Order Ref:

06260799

Spots:

46

Cost:

19860

Totals:

46

Spots:

46

Gross Total:

18,560.00

Commission:

2,784.00

Net Total:

15,776.00

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 09/03 | 09/10 | 09/17 | 09/24 | 10/01 | Total | Cost |
|------------------------|-----------------------|----------|------|-----------|-------|-------|-------|-------|-------|-------|------|
| |S | | | | | | | | | | |
| Weekly Totals: | | | | | | | | | | | |
| Total Spots(Ord Spots) | | | | | | | | | | | |
| Open PR | | | | | | | | | | | |
| Closed PR | | | | | | | | | | | |
| | | | | | | | | | | | |
| | | | | | | | | | | | |

Pre-emption Summary

| Ref | Sales Product | Spot Type | Pre-empt Date | Status | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|---|-----------------|---------------|---------------------|----------------|--------------------------|--------------|--------------|
| 14 | Sun 9p ET / 8p CT 3 | :30 Commercial | 09/17/12 | Closed Pre Emission | 1,300.00 | 31 (09/23) | 0000171304 | |
| 22 | Sun 9p ET / 8p CT Good Wife | :30 Commercial | 09/17/12 | Closed Pre Emission | 0.00 | 31 (09/23) | 0000176217 | E:120802001 |
| 27 | Mon 8p ET / 7p CT How I Met Your Mother | 1:00 Commercial | 09/10/12 | Closed Pre Emission | 3,400.00 | No Makegood / Credit | 0000000000 | E:120802001 |
| 31 | Sun 930p ET / 830p CT Good Wife | :30 Commercial | 09/17/12 | Open Pre Emission | 1,300.00 | | 0000000000 | E:120802001 |

Grand Totals

| Month 9 Weeks: 5 | | | | Month 10 Weeks: 4 | | | |
|------------------|-------|-------|-------|-------------------|-------|--|--|
| Totals | 09/03 | 09/10 | 09/17 | 09/24 | | | |
| Spots | 46 | 9 | 10 | 12 | 14 | | |
| Cost | 19860 | 1410 | 3005 | 4145 | 11150 | | |

Grand Totals:

Spots: 46
 Gross Total: 18,560.00
 Commission: 2,784.00
 Net Total: 15,776.00